

Universal Valve Co

For 75 Years and Counting.....Simply the Best

478 Schiller St. Elizabeth NJ 07206
Phone: 908-351-0606 Fax: 908-351-0369



FOR IMMEDIATE RELEASE

Universal Valve Co. Introduces New Curb Sign to Signage Line

(Elizabeth, NJ) October 9, 2009 – Universal Valve Co. recently announced the release of its model number 1994-2844, Curb Sign. The Curb Sign is the newest addition to Universal's extensive signage line used by service stations, c-stores, banks, and other retail establishments.

Universal's new Curb Sign is built from a sturdy aluminum frame anchored with two steel springs to a durable plastic base. The sign is designed to withstand high winds and severe weather. The Curb Sign's plastic base with wheels allows for easy movement indoors and out. The dual-sided snap frame permits customers to see store promotions from all directions.

The Curb Sign, from Universal Valve Co., enhances marketing strategies by promoting daily, weekly, and monthly specials to potential customers. The Curb Sign, meant to be displayed near the street, allows for passers-by to see promotions from both sides and attract them into the store ready to spend.

Universal's new Curb Sign will be displayed, along with many other Universal Valve products, at this year's annual PEI Convention in Las Vegas, Nevada. The convention will be held October 21-23 at the Las Vegas Convention Center.

For details and more information on Universal Valve and their products contact them at:

Universal Valve Co.
478 Schiller St., Elizabeth, NJ 07206
Telephone: (800) 223-0741
Fax: (800) 443-8258
inbox@universalvalve.com
<http://www.universalvalve.com/>